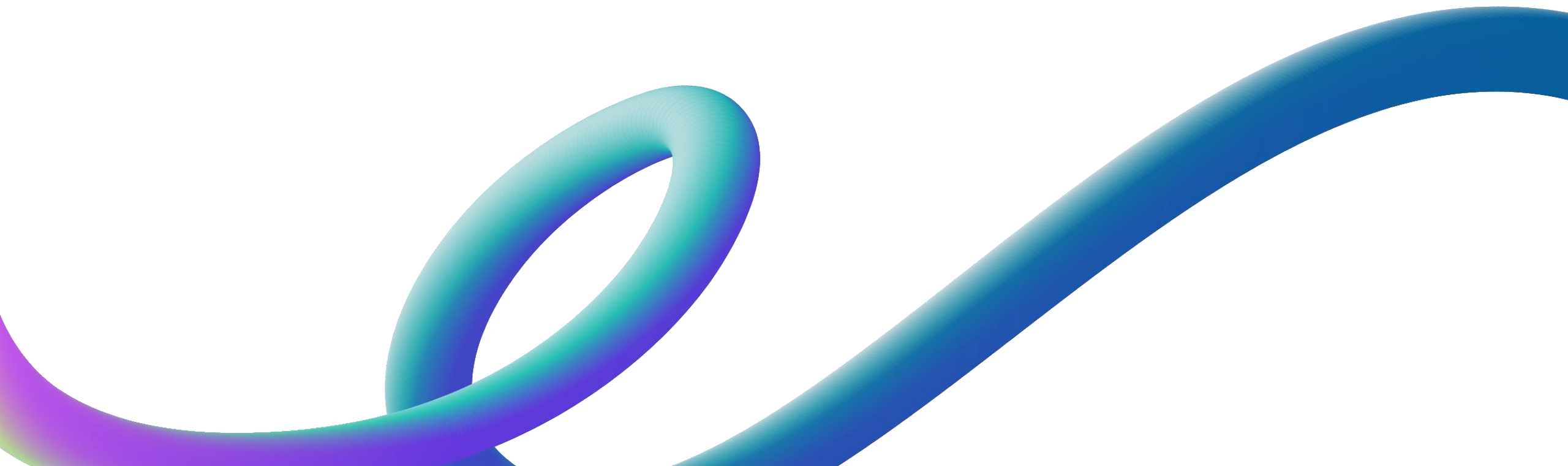
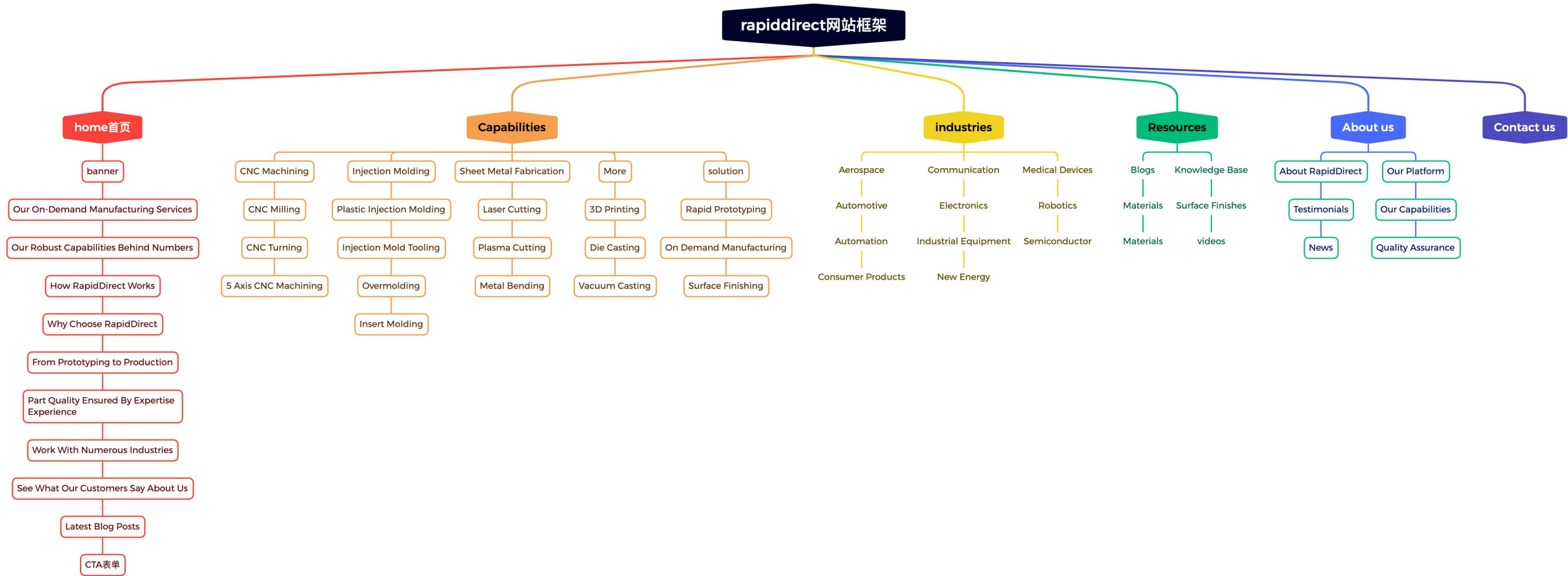


竞争对手分析

易海创腾 | Google 出海体验中心



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Automotive

Produce precision parts that exceed industry standards.

Automation

Create and test products quickly to bring them to market.

Consumer Products

Bring new, affordable products to market faster.

Communication

Empower to innovate faster, maximizing performance.

Electronics

Innovation in enclosures for low-volume production.

Industrial Equipment

Deliver machinery that beats the competition.

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Speed up innovation and development.

Medical Devices

Build prototypes and products that adhere to medical safety.

Robotics

Improve efficiency with precise, fast, and constant part quality.

Semiconductor

Drive time-to-market through on-demand production.

CNC Machining for Aerospace

The extremely high level of precision needed within the aerospace industry makes CNC machining a suitable manufacturing process for the sector.

This article provides you with a complete guide to aerospace machining and its importance.

[Learn more](#)

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Our Robust Capabilities Behind Numbers

3,000+

Companies Served

200,000+

Unique Parts Produced

50+

Countries Shipped

13+

Years in Business

300+

Suppliers Cooperated

Why Choose RapidDirect

Turn your concept into reality through outstanding on-demand manufacturing services. RapidDirect produces simple and complex prototypes and end-use parts with powerful and efficient manufacturing capabilities. All our products meet strict tolerance criteria and quality standards, making us the leading on-demand manufacturing company in China.

Smart Online Quotation Platform

Powerful Manufacturing Capabilities

24/7 Engineering Support



Powerful Manufacturing Capabilities

From prototyping to mass production, RapidDirect combines high-quality materials with state-of-the-art technologies to bring products to life. Our factory has every machining you can think of, ranging from CNC turning lathes to milling centers, injection molding machines, advanced 3D printing equipment, and more. We combine these with highly skilled and experienced technicians who work round the clock to ensure optimal product quality.

Get Instant Quote

How RapidDirect Works

With many years of manufacturing experience, RapidDirect offers the best solutions for all rapid prototyping and low-volume manufacturing. We streamline the innovation cycle into three simple but effective steps.



Get Instant Quote

Upload your design to our quoting platform, and get automated, instant quotes with free design analysis for your prototypes and production parts.



Start Production

After you place order, we start the manufacturing process. Besides, our digital platform offers you a real-time update on the production stage.

Receive Your Parts

Once parts pass inspection, they are well packed for delivery. We provide a 30-day warranty.

Part Quality Ensured By Expertise Experience

As an ISO 9001:2015 certified company, we strictly implement the ISO standards throughout our production lines for consistently high-quality products. Our rapid prototyping and production lines also feature cutting-edge technologies to ensure manufacturing accuracy and precision. With sophisticated testing and measuring tools in-house, we ensure every component meets your desired specifications.

Expert Technical Support

With a group of dedicated and competent engineers and technicians, RapidDirect can help tackle your concerns with proactive and professional support 24/7.

- 1-on-1 Technical Support
- Professional Design Support
- Elite Engineers & Technicians

Rigorous Quality Control

We follow a strict quality control system to ensure the superior quality prototypes and production parts manufactured.

- ISO 9001 and 13485 Certified Factory
- Strict Manufacturing Standards
- Advanced Facilities

Rework and Refund Policy

If the parts fail to meet the required specifications, kindly contact us within five business days of receiving your order, and we will resolve your problem within 1-3 business days.

- 30-Day Guarantee
- Responsive Reply & Support
- Genuine After-sales Policy

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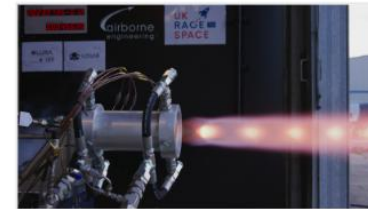
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Custom Online CNC Machining Services

Start Your CNC Machining Quote

Our CNC Machining Services

CNC Milling

CNC Milling is a subtractive manufacturing process that uses a rotating multi-point cutting tool to remove material from a workpiece. It is used to create a wide variety of parts, including gears, shafts, and brackets.

CNC Turning

CNC Turning is a subtractive manufacturing process that uses a single-point cutting tool to remove material from a rotating workpiece. It is used to create cylindrical parts, such as shafts, rods, and tubes.

Advantages of CNC Machining

- Precision
- Accuracy
- Efficiency
- Flexibility
- Scalability

Go to our services

From CNC Prototyping to Production

Our services are designed to meet your needs from prototyping to full-scale production.

Service	Lead Time
Rapid Prototyping	3-7 business days
Bridge Production	2-4 business weeks
On-Demand Production	1-3 business days

Materials for Custom CNC Machining Parts

Material	Properties	Applications
Aluminum	Lightweight, corrosion-resistant	Aerospace, automotive
Steel	High strength, durable	Automotive, industrial
Stainless Steel	Corrosion-resistant, high strength	Medical, food processing
Copper	Excellent electrical conductivity	Electronics, electrical
Brass	Good machinability, corrosion-resistant	Decorative, electrical

Our CNC Machining for Various Industrial Applications

Our services are used across a wide range of industries, including:

- Aerospace
- Automotive
- Medical
- Defense
- Industrial

FAQs About RapidDirect CNC Services

1. What are your turnaround times for CNC machining?
 2. Can you provide quotes for custom parts?
 3. What materials do you work with?

Let's Start A New Project Today

Rapid CNC Machining for Prototyping & Production

Best CNC Machining Services China

Our services are provided by experienced CNC machining professionals in China, ensuring high quality and fast turnaround times.

CNC Machining Services

Our services include:

- CNC Milling
- CNC Turning
- Precision CNC Machining

Applications of CNC Machining

Our services are used in various industries:

- Design & Rapid Prototyping
- Mold Making
- Aerospace
- Automotive
- Medical
- Consumer Products

CNC Machining Services Tolerances

Our services ensure high precision and tight tolerances for all parts.

CNC Machining Services Materials & Finishes

Our services work with a wide range of materials and finishes.

CNC Materials

Our services work with:

- Aluminum
- Steel
- Stainless Steel
- Copper
- Brass

Overview: What's CNC Machining?

CNC machining is a subtractive manufacturing process that uses computer-controlled tools to create parts.

CNC Machining FAQ

Why you should choose CNC machining?
 What materials do you work with?
 Can you provide quotes for custom parts?

CONTACT: +86 181 1234 5678 | INFO: info@rapiddirect.com

HLH CNC Machining Services

Start Your New Project Request

Online CNC Machining Service

Our services provide fast and accurate quotes for your CNC machining needs.

Testimonials

Our customers praise our services for quality, speed, and customer support.

Precision CNC Machining

Our services ensure high precision and accuracy for all parts.

What is Custom CNC Machining used for?

Our services are used for a wide range of custom parts and applications.

CNC Machining Services Tips

Our services provide expert advice and tips for your CNC machining projects.

Get in Touch or Get a Quote

Contact us for more information or request a quote for your CNC machining needs.

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Google search results for `site:https://www.rapiddirect.com/`. The search bar shows the query and navigation icons. Below the search bar are filters for Images, Videos, Books, Shopping, News, Maps, Flights, and Finance. The results section shows approximately 5,700 results found in 0.20 seconds. A red box highlights a message: "尝试使用 Google Search Console www.google.com/webmasters/ 您对 www.rapiddirect.com 是否具有所有权? 请从 Google 获取索引和排名数据。". Below this, several search results are listed, including "Fabrication à la demande de pièces personnalisées", "Testimonials", and "Contact".

Google search results for `rapiddirect`. The search bar shows the query and navigation icons. Below the search bar are filters for Images, Videos, News, Shopping, Maps, Books, Flights, and Finance. The results section shows approximately 444,000 results found in 0.39 seconds. A red box highlights the first result: "RapidDirect | Custom Parts On-Demand Manufacturing". This result includes a description, "About" section, "Materials" section, "Contact" information (Shenzhen Rapid Direct Co., Ltd. Room 407, Building F, Tianyou ...), and a "Blog" section. To the right of the search results is a map showing the location of Rapid Direct in Shenzhen, China. Below the map is a business profile for "Rapid Direct" with a 5.0 rating, address in Shenzhen, and contact information. The profile also includes social media links for LinkedIn, YouTube, Twitter, Facebook, and Instagram.

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流量行程

导出成 PNG

主要来源

共计 23

Google organic - google.com

↓24.22% **67.74%**

duckduckgo.com

↑171.56% **7.15%**

直接

↓43.31% **7.03%**

Google paid - google.com

↑184.83% **3.78%**

bing.com

↑68.74% **3.17%**

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rapiddirect.com

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80.06% ↓10.16%

reidsupply.com

7.04% ↑100%

cnn.com

4.78% ↑100%

xometry.com

4.78% ↑100%

google.fr

3.34% ↑100%

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Authority Score 41 Semrush 域名排名 49.3K ↑	自然搜索流量 158.7K +4.4% 关键词 80.4K ↑	付费搜索流量 1.5K +19% 关键词 150 ↑	反向链接 53.5K 引荐域名 5.8K
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按国家/地区划分

国家	流量比例	流量	关键词
全世界	100%	158.7K	80.4K
US	25%	39.5K	27.4K
IN	25%	39.5K	5.8K
MX	5.6%	8.9K	3.7K
其他	45%	70.9K	43.5K

自然流量 **158,722/月**

自然流量 付费流量 [备注](#)

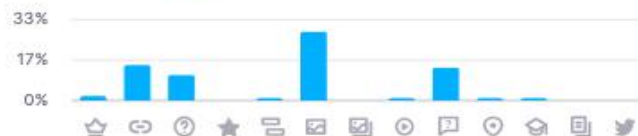


比较

自然搜索关键词 **80,441**

排名前3名 第4-10名 第11-20名 第21-50名 第51-100名 SERP 精选结果

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自然关键字分析



自然搜索排名 1 - 100 (225)

+ 添加到关键词列表

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> <input type="checkbox"/> cnc machining supplier >>	C	7	1	1	< 0.01	30	64	www.rapiddirect.com/blog/cnc-machining-cost-cal
> <input type="checkbox"/> aerospace cnc machining >>	I	1	5	52	0.24	210	23	www.rapiddirect.com/knowledge-base/how-cnc-m-used-in-aerospace/
> <input type="checkbox"/> cnc machining minneapolis >>	C	8	0	0	< 0.01	20	2	www.rapiddirect.com/blog/cnc-machining-cost-cal
> <input type="checkbox"/> precision cnc machining parts >>	I	7	0	0	< 0.01	40	21	www.rapiddirect.com/blog/cnc-precision-machining

广告流量分析

自然搜索 付费

按国家/地区划分

国家	流量比例	流量	关键词
全世界	100%	1.5K	150
US	37%	545	42
FR	18%	263	14
IT	16%	236	10
其他	29%	431	84

比较

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我们想改善我们的 Semrush 域名概览，以便为您提供更多信息。告诉我们您希望我们添加哪些小插件。

推荐小插件

1个月 6个月 1年 2年 全部时间

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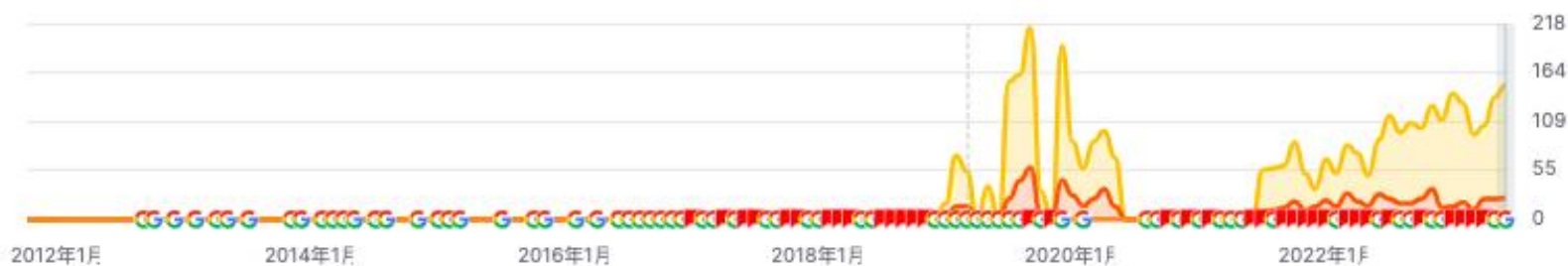
付费流量 1,475/月

自然流量 付费流量 | 备注



付费关键词 150

排名前3名 第4-9名 9+



广告关键字分析

广告研究: rapiddirect.com

Export to PDF

数据库: 美国 设备: 桌面设备 日期: 2023年9月16日 货币: USD

排名 排名变化 竞争对手 广告创意 广告历史 页面 子域名

按关键词筛选 高级筛选器

关键词: 42 (90.9%) 流量: 545 (87.3%) 流量成本: **US\$14.5K** (95.5%)

付费搜索趋势

预估流量 关键词 流量成本

1个月 6个月 1年 2年 全部时间



付费搜索排名 1 - 42 (42)

管理列 (15/17) 导出

广告	关键词	排名	位差	版块	搜索量	CPC	URL	流量	流量&nbs...	成本	成本&nbs...	竞争...	结果	趋势
>	ad	protolabs	2 → 2	0	22,200	25.46	www.rapiddirect.com/landing-page/cnc-machining-services/	288	52.84	7.3K	50.7	0.36	1.1M	
>	ad	protolabs	3 → 3	0	22,200	28.32	www.rapiddirect.com/landing-page/cnc-machining-services/	199	36.51	5.6K	39	0.37	890K	
>	ad	proto labs	* → 3	新增	5,400	28.32	www.rapiddirect.com/landing-page/cnc-machining-services/	48	8.8	1.4K	9.4	0.37	7.4M	
>	ad	stratasy direct manufacturing	3 → 3	0	720	16.44	www.rapiddirect.com/landing-page/cnc-machining-services/	6	1.1	98	0.7	0.25	288K	
>	ad	custom plastic molds	* → 3	新增	140	4.59	www.rapiddirect.com/landing-page/custom-injection-molding-service/	1	0.18	4	0	0.65	11.8M	
>	ad	moulds company	2 → 2	0	140	7.25	www.rapiddirect.com/landing-page/custom-injection-molding-service/	1	0.18	7	0	0.30	24.3M	
>	ad	machining parts china	1 → 1	0	30	0.00	www.rapiddirect.com/landing-page/cnc-machining-services/	1	0.18	0	0	0.00	14.8M	

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反向链接: rapiddirect.com

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反向链接
53.5K +3%

引荐域名
5.8K +3%

引荐 IP
5.9K

反向链接类型



链接属性



反向链接 1 - 100 (23,119)

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<input type="checkbox"/>	47	bit.ly/RapidDirect_APP 重定向	0	0	301 app.rapiddirect.com/?rdtm_from=sns	2023年4月12日	2023年4月12日
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rapiddirect



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Manufactur3D

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RapidDirect announced the addition of 3D printing quoting to its instant quoting engine. This advancement represents an important step in.

1 个月前



Yahoo Finance

RapidDirect Bolsters Its AI-Enabled On-Demand Manufacturing Platform with Expanded Offerings

Shenzhen, China--(Newsfile Corp. - August 3, 2023) - RapidDirect, a leading Chinese On-demand manufacturing solutions provider,...

1 个月前



Automation.com

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However, regardless of the enormous benefits these CNC machining businesses offer, these businesses encounter certain challenges in their...

2023年2月10日



Manufacturing & Engineering Magazine

Make on-demand manufacturing easier and faster with RapidDirect

In a world where we demand great customization, reduced waste, and quick turnaround time, on-demand manufacturing keeps getting popular.

2022年11月18日



Dataconomy

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Real-time quoting with AI is a powerful tool that can significantly advance manufacturing



rapiddirect



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Unlocking the Potential of Online CNC Machining Services Market Analysis and Forecasts 2023 to 2030 | Protolab

Infinity Business Insights: Statistical Analysis report on "Online CNC Machining Service Market" capacity, production, production value,...

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2022年11月16日



3D Printing Industry

European manufacturers to experience simplified manufacturing with Protolabs' DfM analysis for 3D printed parts

Digital manufacturing service provider Protolabs has introduced Design for Manufacturability (DFM) analysis for 3D printed parts,...

2023年2月15日



Aerospace Manufacturing

Making new things possible

CNC prototyping and manufacturing specialists RapidDirect explains how on-demand manufacturing can help accelerate aerospace development.

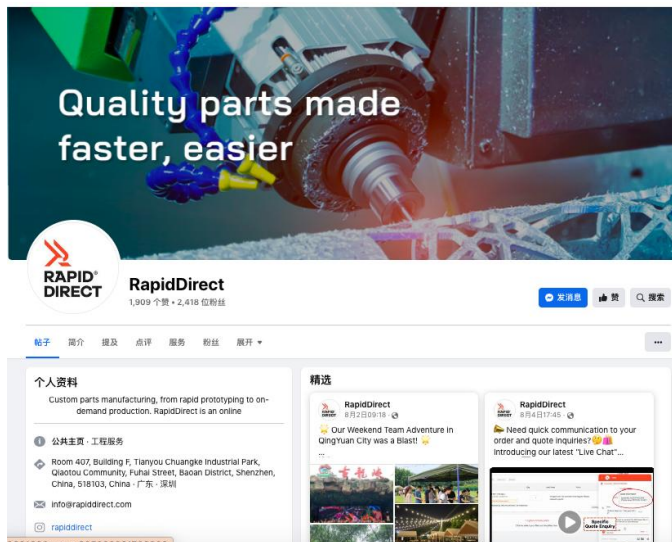
2023年2月10日





Rapiddirect

Rapiddirect-数据分析



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粉丝量: 2418个

更新频率: 周1-2更

内容分布:

- 公司动态45%;
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- 员工关怀&人文节日5%;

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粉丝量: 1480个

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内容分布:

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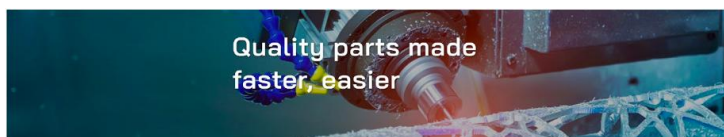
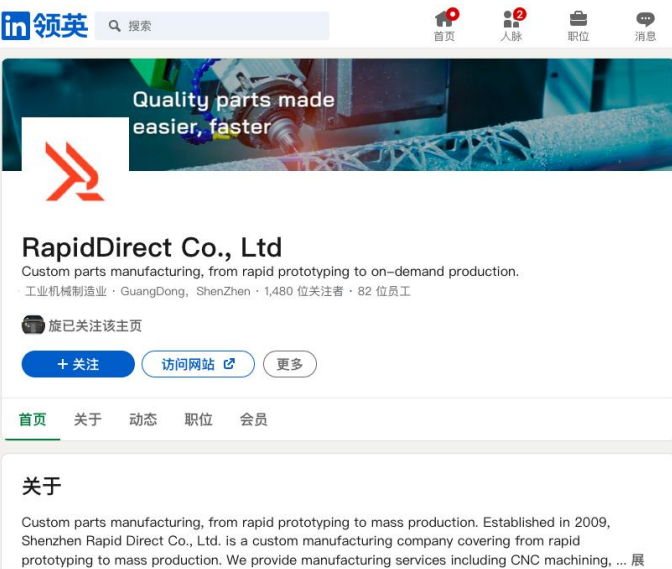
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视频发布数量: 98条

1w+ 播放量视频: 4条



数据洞察:

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在粉丝量上1-5月份有不断增长趋势, 同比增长3.6%, 用户互动率同比增长538.2%

主题示例 (公司资讯)

RapidDirect 7月4日 · 🌐

🔥 Exciting news! 🚀 RapidDirect's Instant Quote feature for 3D printing is now live and ready for you! 🎉

We're thrilled to announce that you can now get an Instant quote for your 3D printing project in just 3 seconds! ⌚💡 No more waiting around for pricing estimates or going through lengthy processes. RapidDirect is here to make your manufacturing experience faster and more efficient than ever before. 🙌👉

Try it out: https://app.rapiddirect.com/?tech=3d-printing?rdtm_from=fb...

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RapidDirect 6月21日 · 🌐

RapidDirect's CNC Machining Design Guide is now live and available for you to access! This comprehensive guide is designed to empower you with knowledge and skills to optimize your CNC design process.

Grab it for free: <https://www.rapiddirect.com/cnc-machining-design-guide...>

#RapidDirect #CNCmachining #machining #designguide #manufacturing

[查看翻译](#)



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RapidDirect
7月10日 · 公开

Had an amazing day for our Q3 kickoff meeting! 🎉

During the meeting, we celebrated our collective accomplishments at Q2, including reaching significant milestones, exceeding targets, and delivering exceptional results. 🙌 It's incredible to see the hard work and dedication of each team member paying off, driving us closer to our shared vision. 🌟

None of this would be possible without the unwavering support, collaboration, resilience, and passion have ... 展开

查看翻译



RapidDirect
8月2日 09:18 · 公开

🎉 Our Weekend Team Adventure in QingYuan City was a Blast! 🌟

🌟 Last weekend, we embarked on an unforgettable team activity in the scenic city of QingYuan, and it was nothing short of amazing! 🏞️ We had an action-packed itinerary that included:

- 🏆 Teamworking games that brought out the best in each of us.
- 🍷 A s... 展开

查看翻译



RapidDirect
5月9日 · 公开

🎉 Today our New Salesman Training event has been successfully concluded and we're delighted to extend the benefits to you, our valued customers. This event was aimed at assessing the communication skills, industry knowledge, and comprehensive understanding of RapidDirect's manufacturing services of our new salesman.

At RapidDirect, we believe in investing in our team's development by providing ongoing training opportunities to enhance our customer service. From day one to dal... 展开

查看翻译



rapiddirect通过分享okr会议、团建，行业培训和节日营销等内容，突出了企业在人文关怀中的责任和企业文化。

主题示例（案例分享类）

RapidDirect
7月13日 · 🌐

🔥🔥 Exciting News! We are thrilled to receive heartfelt recognition and positive feedback from our valued customers! Team Project Silverback 🙌🙌

We truly treasure every acknowledgment and take pride in delivering high-quality parts to meet our customers' expectations.

RapidDirect - Quality Parts Made Easier, Faster
www.rapiddirect.com
#Rap... 展开

查看翻译



RapidDirect
7月13日 · 🌐

🔥 Looking to calculate injection molding costs? 🙌🙌

Join us in this insightful video where we uncover the secrets behind estimating injection molding expenses. 🙌🙌 We'll break down the crucial elements that shape the final price and equip you with valuable tips to help you navigate the process.

- ◆ Material selection: Understand how different materials impact
- ◆ Part complexity: Learn why intricate designs may affect pricing
- ◆ Too... 展开

查看翻译



RapidDirect
6月27日 · 🌐

🔥 Exciting Project Update! 🙌
We are thrilled to share the latest progress on our talented customer Jacob's project - a captivating kinetic sculpture! 🙌🙌

It's a pleasure to have been involved! 🙌 Our skills were put to use as we carefully machined the aluminum plate and threaded pegs. These parts are essential for seamless movement and add a beautiful touch to the sculpture's design. 🙌🙌

The... 展开

查看翻译



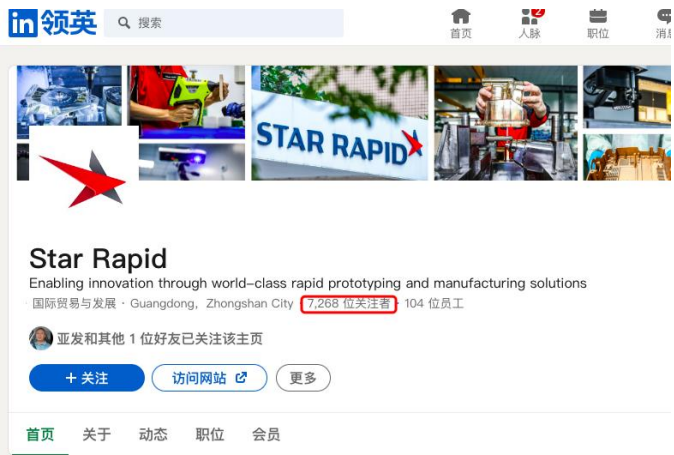
例如图中案例，能够突出品牌在服务某类特定行业时的专业能力和创新成果，能够增强受众对品牌的信任度。



StarRapid



StarRapid-数据分析



#Facebook

粉丝量: 1.3W

更新频率: 月3-7篇

内容方向:

公司动态 60%

行业资讯 30%

人文节日宣传10%

发布形式: 视频30%, 图片70%;

#LinkedIn

粉丝量: 0.72W

更新频率: 月3-7更

内容方向:

内容基本和FB一致

#YouTube

订阅者: 1.86万

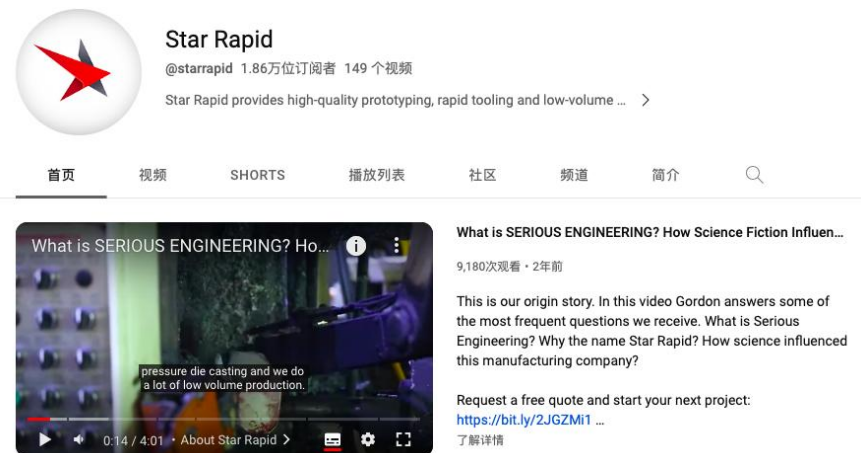
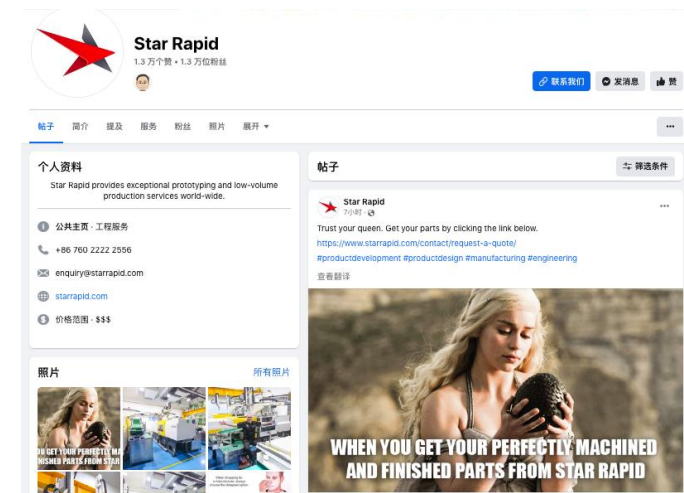
频道播放量: 1,568,254次

视频发布数量: 149个

更新频率: 月1-3更

播单: 14个 (有规范设置)

近1年内发布的视频播放量数百到21w不等



数据洞察:

Star rapid主要以facebook平台运营为主, 其次是linkedin, YouTube频道, 而ins较少管理, 用户体验一般。

在粉丝量上1-5月份同比增长**7.4%**, 但用户互动率呈下降趋势, 同比下降**26.3%**

主题示例 (公司资讯)

Star Rapid
7月26日 17:15 · 🌐

How does a CNC machine move and why you should care.
[#cncmilling](#) [#5axiscnc](#) [#cnc](#) [#engineering](#) [#manufacturing](#)

查看翻译

Star Rapid
6天 · 🌐

This is BIG NEWS! Like, 130 tones big! We've added 4 new incredible FANUC ROBOSHOT machines with amazing ARTIFICIAL INTELLIGENCE capabilities to our injection molding department. What's in it for you?

Short answer: It will significantly reduce your project costs, save you time and produce high precision parts.

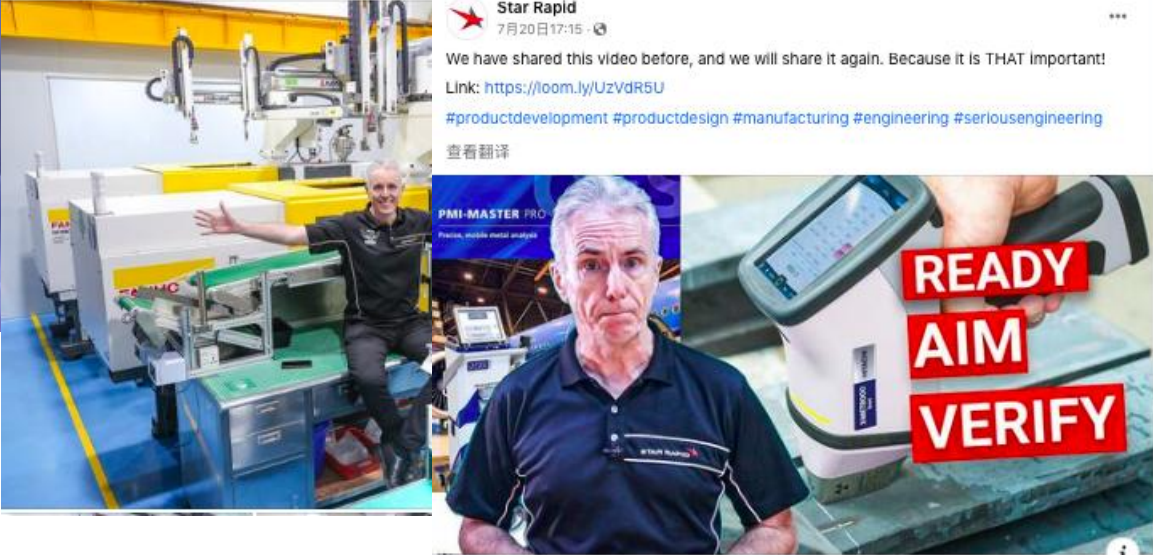
Long answer: Click here <https://lnkd.in/gGBpDvx2...> 展开

查看翻译

Star Rapid
7月20日 17:15 · 🌐

We have shared this video before, and we will share it again. Because it is THAT important!
Link: <https://loom.ly/UzVdR5U>
[#productdevelopment](#) [#productdesign](#) [#manufacturing](#) [#engineering](#) [#seriousengineering](#)

查看翻译



YOUTUBE.COM
These 2 GUNS can identify FAKE METALS - Positive Material Identification | Serious Engineering: Ep26

通过公司资讯 (如公司设备, 品控, 产品应用等) 突出企业实力。建立与客户紧密关注, 有利于为企业产生信任。

主题示例 (品牌人文类)

Star Rapid
7月18日 17:15 · 🌐

Our first All Hands Meeting in years! 🎉 This is an yearly team meeting where we discuss our progress and our vision for the future. Our CEO Gordon Styles spoke about the importance of LEAN MANUFACTURING & presented well-deserved awards to team members, acknowledging their dedication and remarkable evening!

#teambuilding #team #teamcoaching #companyculture #corporate

查看翻译



Star Rapid
7月25日 17:15 · 🌐

BIG ANNOUNCEMENT! Star Rapid's Aberdeen office is now open. Come, visit us!

#newoffice #starrapid #seriousengineering #manufacturing #aberdeen #scotlandoffice #engineering

查看翻译



Star Rapid
5月11日 · 🌐

Our whole team is back in China, and we had to celebrate. 🥳 It's great to see our team members from all over the world in the factory. We haven't had a company party in more than three years, so we went all out. Some snapshots from the night! 📸

#teambuilding #companyevent #companyparty #starrapid

查看翻译



模具行业中，品牌人文类的内容能够赋予品牌以情感和人性化，使受众更易与品牌建立情感联系，并增强品牌认同感。

以starrapid为例，他们通过分享员工故事、环保倡议和节日营销等内容，突出了品牌在模具行业中的责任和地位。

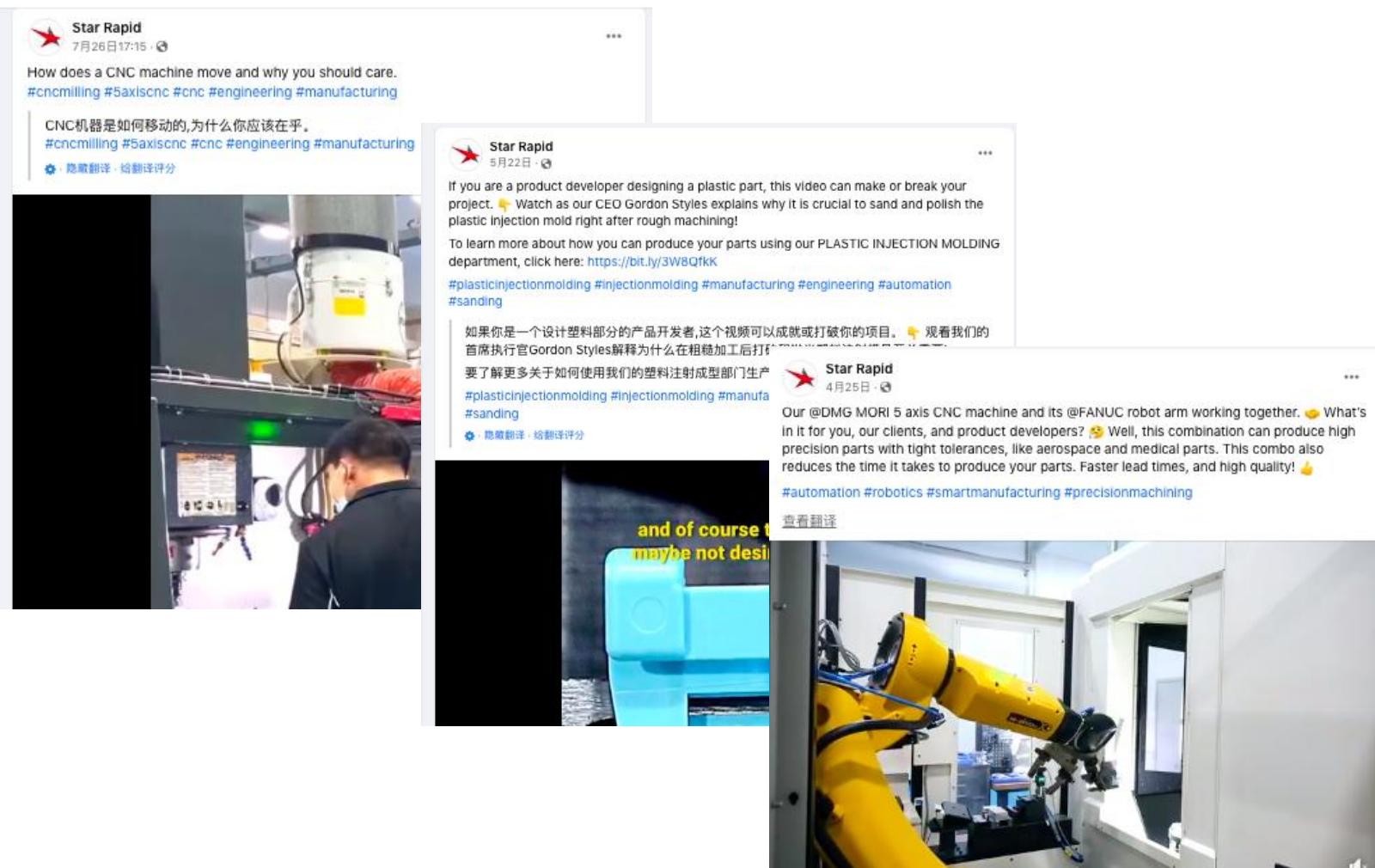
品牌人文类内容是传递核心价值观、增加品牌吸引力和与受众建立紧密的重要策略，有利于为品牌赢得持久的认可和支持。

主题示例 (科普知识类)

模具行业涉及许多技术和复杂概念。因此，科普知识类内容能提供清晰而教育的信息，帮助受众了解并参与到模具的话题中。

以star rapid为例，他们解释如何被cnc machining、模具等工作原理如何进行的等。通过内容来消除受众的困惑，增加品牌信任感。

科普知识类内容有利于帮助品牌成为可信赖的专家，还能够培养受众的兴趣，推动他们积极参与实践中。



主题示例（解决方案类）

Star Rapid
5月10日 · 公开

Learn how to produce production quality plastic prototype parts without expensive molds! Our Serious Engineering episode on Vacuum Casting has more than 200,000 views and is one of the most popular videos we've ever posted. This is a must-watch if you're a product developer.

Watch here: <https://loom.ly/dW0USSs>

#vacuumcasting #engineering #manufacturing #plasticparts

了解如何在不需要昂贵模具的情况下生产优质塑料原型零件！我们在真空铸造上的严肃工程超过200,000次观看，是我们发布过的最受欢迎的视频之一。如果你是产品开发者，这是值得一看的。

观看这里:@TAG

#vacuumcasting #engineering #manufacturing #plasticparts

🔗 隐藏翻译 · 给翻译评分



YOUTUBE.COM

You DON'T NEED an Expensive Mold to Make PLASTIC PARTS | Vacuum Casting | Serious Engineering - Ep21

Star Rapid
5月25日 · 公开

Read this case study once, then drink some water, eat some food and read it again, and again! If you are a product developer, then this case study is THAT important.

Link: https://loom.ly/k_Jc-qA

#casestudy #injectionmolding #rapidprototyping #manufacturing #engineering #productdevelopment #productdesign

读一次这个案例研究，然后喝一些水，吃一些食物，再读一遍，再读一次！如果你是一个产品开发者，那么这个案例研究是非常重要的。

链接:@TAG

#casestudy #injectionmolding #rapidprototyping #manufacturing #engineering #productdevelopment #productdesign

🔗 隐藏翻译 · 给翻译评分



STARRAPID.COM

See Our Injection Molding Case Study | Star Rapid

Star Rapid analyzes a product development case study, from 3D CAD file to plastic injection...

模具行业在服务各行各业的同时，也面临着技术更新的挑战。**解决方案类的内容能够突出品牌在服务某类特定行业时的专业能力和创新成果，能够增强受众对品牌的信任度。**

例如图中案例，**解决方案类内容与品牌人文类内容相辅相成。品牌人文类内容强调情感联系，而解决方案类则突出品牌实际应用领域的专业能力和创新成果，共同构建品牌形象。**